

The Neora Difference



Clean-meets-performance standard

ULTRA-CLEAN, ULTRA-PERFORMING FORMULATIONS

We never compromise on our clean formula standards. We work closely with several state-of-the-art innovation labs and scientists to bring you exclusive ingredients and formulas that perform to the highest standards.

HOLISTIC BEAUTY & WELLNESS ADVOCATE

What we put on our skin affects our bodies and what we put in our bodies affects our skin. This is why we approach beauty and wellness as one. We offer holistic solutions that help you reach the best version of YOU, inside and out.

MULTI-FUNCTIONAL APPROACH

We know that time is our most valuable asset, and we are on a mission to reduce the clutter and optimize your routine. Our multi-functional formulas do the work of multiple products, saving you time and delivering the most bang for your buck.



Not All Clean Beauty Is Made The Same



ULTA CLEAN

Ethyl methacrylate;
Methyl methacrylate
Aluminum salts and complexes in antiperspirants
Benzophenone-1, Benzophenone-2
Butoxyethanol
Butylated Hydroxyanisole,
BHT (Butylated Hydroxytoluene; limited use)
Carbon Black (low purity)
DEA (Diethanolamine),
MEA (Monoethanolamine),
TEA (Triethanolamine) (limited use)
Formaldehyde
Formaldehyde-releasing agents
(formaldehyde donors)
Hydroquinone
Mineral oil, Paraffin, Petrolatum
(all required to be USP grade)
Parabens
Perfluorinated compounds
(PFAS, PFOA, PFOS)
Phthalates
Resorcinol
Styrene & styrene oxide
Talc (with Asbestiform)
Triclosan

SEPHORA CLEAN

Ethyl methacrylate;
Methyl methacrylate
Aluminum salts and complexes in antiperspirants
Benzophenone-1, Benzophenone-2
Butoxyethanol
Butylated Hydroxyanisole,
BHT (Butylated Hydroxytoluene; limited use)
Carbon Black (low purity)
DEA (Diethanolamine),
MEA (Monoethanolamine),
TEA (Triethanolamine) (limited use)
Formaldehyde
Formaldehyde-releasing agents
(formaldehyde donors)
Hydroquinone
Mineral oil, Paraffin, Petrolatum
(all required to be USP grade)
Parabens
Perfluorinated compounds
(PFAS, PFOA, PFOS)
Phthalates
Resorcinol
Styrene & styrene oxide
Talc (with Asbestiform)
Triclosan
Sulfates – SLS + SLES
Retinyl Palmitate
Oxybenzone
Coal Tar
Triclocarban
Undisclosed synthetic fragrances*
Acrylates
Animal Oils/Musks/Fats
Lead/Lead Acetate
Mercury + Mercury Compounds (Thimerisol)
Insoluble Plastic Microbeads**
Toluene
Nanoparticles****
Phenoxyethanol
Polyacrylamide & Acrylamide
1,4 Dioxane

NEORA CLEAN

Ethyl methacrylate;
Methyl methacrylate
Aluminum salts and complexes in antiperspirants
Benzophenone-1, Benzophenone-2
Butoxyethanol
Butylated Hydroxyanisole,
BHT (Butylated Hydroxytoluene; limited use)
Carbon Black (low purity)
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MEA (Monoethanolamine),
TEA (Triethanolamine) (limited use)
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Formaldehyde-releasing agents
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Mineral oil, Paraffin, Petrolatum
(all required to be USP grade)
Parabens
Perfluorinated compounds
(PFAS, PFOA, PFOS)
Phthalates
Resorcinol
Styrene & styrene oxide
Talc (with Asbestiform)
Triclosan
Sulfates – SLS + SLES
Retinyl Palmitate
Oxybenzone
Coal Tar
Triclocarban
Undisclosed synthetic fragrances*
Acrylates
Animal Oils/Musks/Fats
Lead/Lead Acetate
Mercury + Mercury Compounds (Thimerisol)
Insoluble Plastic Microbeads**
Toluene
Nanoparticles****
Phenoxyethanol
Polyacrylamide & Acrylamide
1,4 Dioxane

Propylene Glycol
Gluten
Synthetic colorants
Dyes
GMOs
Alkanolamine
Aminophenol
Bisphenol A (BPA)
Bronopol (w-bromo-2-nitropropane-1,3-diol)
Bis(2-ethylhexyl) phthalate (DEHP)
BHA (butylated hydroxyanisole)
BHT(butylated hydroxytoluene)
Calcium Disodium EDTA (EDTA)
Diazolidinyl urea
DMDM Hydantoin
Diphenylmethanone
Diaminobenzene
Diphenyl ketone
Glyoxal
Homosalate (Chemical Sunscreen)
Imidazolidinyl urea
Lanolin
Keratin
Octinoxate
Methyl Cellosolve
(2-Methoxyethanol)
Placenta Extract
Quarternium-15
Synthetic Flavor
Tetrasodium EDTA (EDTA)
Tosylamide/formaldehyde resin
Triclocarban
Triclosan
Emulsifying wax

True Trend Setter

Plant-based Retinol



BIDENS PILOSA

Bidens pilosa is an herbaceous plant found in South America that has been shown to have effects similar to retinol products, but without irritating the skin.

LAUNCH DATE: 2014

ESTIMATED TREND: 2021

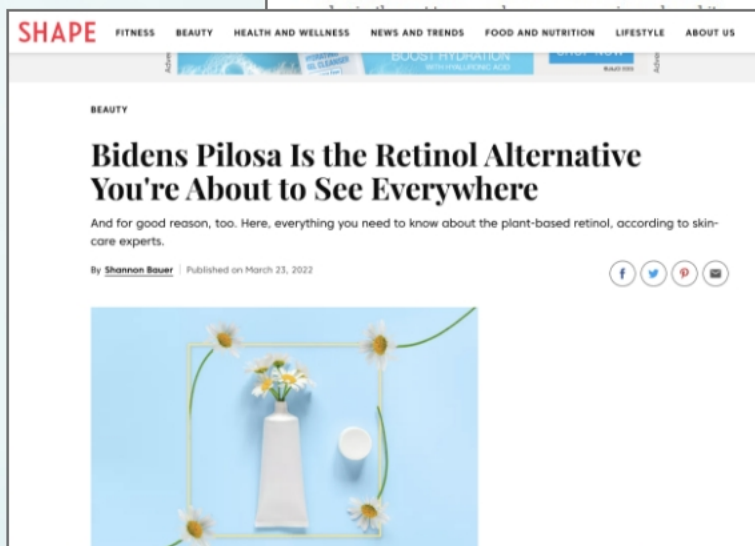
11 Natural, Plant-Based Retinol Alternatives For A Soothing Solution To Sensitive Skin

You can thank us later.

NOV 27, 2022 7:00PM BY DIANDRA MALVINI (11 IMAGES)



Ever caught yourself daydreaming of a bouncy, baby-like complexion? Well, you're not alone. Courtesy of a global



SPECIAL EDITION: INSIDE-OUT BEAUTY - THE RISE OF EDIBLES AND FUNCTIONAL INGREDIENTS

Plant-based retinoid alternatives offer 'fruitful' promise in dual dermal-hair rejuvenation: Review

By Kacey Culliney

05-Nov-2021 - Last updated on 05-Nov-2021 at 14:24 GMT



Researchers say there are plenty of plant-based alternatives to retinol that warrant further research, notably plant metabolites, hormones and cannabinoids [Getty Images]

RELATED TAGS: edible beauty, inside-out beauty, beauty supplements, Hair growth, Hair care, anti-ageing, retinol, retinol-alternative

Plant peptides, plant hormones and cannabinoids should be more closely looked at for developing dual-action dermal and hair rejuvenation edibles and replacing retinoids that carry several negative side effects, say researchers.

Lifestyle / Fashion & Beauty

Plant-based retinoid alternatives 101: are they the secret to good skin or simply overhyped?

- Retinol, or vitamin A, is used in skincare to help to smooth out wrinkles and plump up skin, but it can be too harsh for those with very sensitive complexions.
- Plant-based options have been proposed as a viable alternative - but are these vegan formulas worth the hype? Industry insiders break them down.

Published on Nov 10 Feb 2022



Retinol or vitamin A, can be used in skincare to help to smooth out wrinkles and plump up skin, but it can be too harsh for those with very sensitive complexions. - Stockbyte/Getty Images

True Trend Setter

Double Cleansing



Double Cleansing

When applied to dry skin, it removes oil-based impurities and makeup (even mascara) and then, with the addition of water, transforms into a soft, milky lather for deep down cleansing.

With two products in one, you'll save money, reduce waste, which is better for the environment (think no make-up wipes!)—and most importantly, you'll shorten your morning and nighttime routines.

LAUNCH DATE: 2017

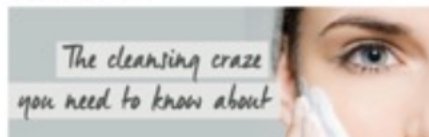
ESTIMATED TREND: 2022

How To Double Cleanse Your Skin - Everything You Need To Know

—According to the experts, a quick once over with micellar water simply won't cut it. This is why you need to jump on board the double cleansing bandwagon.



Double cleansing method:

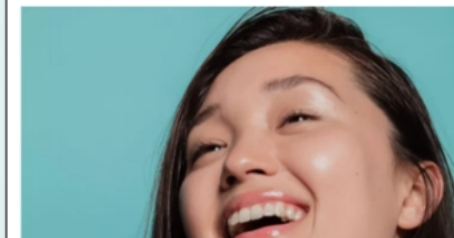


I Tried the Double Cleansing Trend and It Totally Transformed My Skin



Perfect Skin 101: Everything You Need to Know About Double Cleansing

Written by [Aimee Farrow](#) and [Michelle Postma](#) | Updated on Aug 25, 2021
Medically reviewed by [Doreen DeGrua, MD](#) / Board-Certified Dermatologist



LOFFICIEL

BEAUTY

Why You Should Double Cleanse

This Korean beauty method of face washing is the first step to radiant and healthy skin.

02.16.2021 by Alex Caville



For many things skincare, no often turn to Korean [skincare](#) trends to help us guide to our quest to glowing skin. The ritual of double cleansing is one of the many beauty secrets of Korean women, which if performed with the right products and regularly, it can lead to surprising skincare results.

Double cleansing consists of a greater morning and nighttime routine comprised of two steps: the first is using an [oil-based cleanser](#) to strip out oil-based impurities such as makeup, sebum, pollution, and SPF, while the second is applying a water-based cleanser to remove water-based debris such as sweat and dirt. The process of double cleansing prevents buildup of sebum and [pollution](#), helping to fight off acne [breakouts](#) and can also improve the efficacy of your other skincare products, letting them penetrate into your pores better. It's important to double cleanse skin in the morning, because our skin produces oil and sweat as we sleep, and it will help remove any excess product that may be left on the skin from your nighttime routine.

SKIN | BEAUTY | WHY IS DOUBLE CLEANSING A BIG SKINCARE TREND? + RIGHT WAY TO DO IT

Why Is Double Cleansing A Big Skincare Trend? + Right Way To Do It

Reviewed By [Dr. Zeel Gandhi](#) (Bachelor of Ayurveda, Medicine & Surgery)

Written By [Sayanika Chatterjee](#) | Updated on January 18, 2022

Evidence-Based



Image Credit: Shutterstock

Are you looking for a safe cleansing method that cleans and manages your skin issues? Double cleansing may be the solution to all your skin needs.

Recently made popular as a K-Beauty hack, double cleansing involves two cleansers focused on removing dirt, balancing oil and resolving your skin problems. This ensures you no longer end up with dry, irritated skin after a face cleanse. However, the trick is to correctly select your cleansers as per your skin type to get the desired results.

True Trend Setter

Adaptogens for Circadian Rhythm



Our exclusive Circadiplex™ blend balances your circadian rhythm (crucial for healthy sleep, eating habits, and digestion—who knew?) And, our latest formula works to curb cravings and support metabolism and fat browning, giving you an edge to keep your health and fitness goals right on track.*

LAUNCH DATE: 2018

ESTIMATED TREND: 2023

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

3 health trends to try this year (and 3 to skip)

Some recent health trends are worth getting behind. Find out which ones doctors think make sense.

Health trends are a double-edged sword. They come and go, and when the damage is done, it's not always everyone who's doing it that's the problem. It's the damage that's the problem.

3 health trends to try

For good or for ill, it's time to start keeping your body and your mind sharp and healthy. Half of all Americans say they're not doing as well as they should. And you may be "one of those" who's not doing as well as you should.

Sleep hygiene

It's not just a matter of getting enough sleep. It's also a matter of getting the right kind of sleep. It's not just a matter of getting enough sleep. It's also a matter of getting the right kind of sleep.

Why your sleep and wake cycles affect your mood

It's no accident that most people need to sleep at night and are awake during the day. Our sleep-wake cycle is determined by our circadian rhythm, the body's internal clock. Like all other systems, this circadian clock needs to be reset every day, and it's adjusted by the amount of light it receives.

How does circadian rhythm work?

The circadian rhythm is controlled by multiple genes and is responsible for a variety of important functions, including daily fluctuations in body temperature, metabolism, digestion, and sleep. Disruptions to this rhythm can lead to a variety of health problems, including depression, anxiety, and obesity.

Understanding Circadian Rhythms

December 3, 2020 / Basis of Sleep

What is a Circadian Rhythm? How do circadian rhythms work, and how do they affect sleep?

Circadian rhythms are driven by your body's internal master clock—a controls things like your sleep/wake cycle, eating habits and digestion, and your body temperature. Usually it is synchronized with the day-night cycle. This biological process helps produce the hormone melatonin in the evening, influencing you to feel sleepy, and slows that production in the morning when you're exposed to light, which allows you to wake up and be alert.

What Is A Circadian Rhythm?

- Your body's biological clock located in the brain in the suprachiasmatic nucleus (SCN) produces circadian rhythms and regulates the timing of things in your body like when you want to sleep or eat.
- These rhythms are named circadian meaning "about a day" because they tend to occur at least every 24 hours.
- Natural factors in your body produce circadian rhythms but signals in the environment, like daylight, as well as exercise and

Circadian Rhythm

Written by **Matthew Whittle**, Staff Writer

Reviewed by **Dr. Michael Breus, PhD, DABSM, FAASM**, Clinical Psychologist, Sleep Medicine Expert

OUR EDITORIAL PROCESS

Our editorial process includes extensive measures to verify accuracy, provide clarity on complex topics, and present factual information. [Read more](#)

UPDATED REGULARLY

We regularly update our articles to include the latest research, expand coverage, and add new information as it becomes available.

Updated January 6, 2023

Circadian rhythms are physical and mental processes that fluctuate across each daily 24-hour cycle. The 24-hour circadian rhythm is important because it helps us be alert during the day and ready for sleep at night. It also influences our digestive systems, hormones, and even body temperatures.

Sometimes, our circadian rhythms become misaligned with our sleep schedule and environment. Knowing more about your sleep-wake cycle and common disruptions to your circadian rhythm can ensure you are getting the [quality sleep](#) you need. We also cover tips for building and maintaining a healthy sleep-wake cycle.

What is Your Circadian Rhythm?

Circadian rhythms are biological patterns that shift across each 24-hour period. One of the most noticeable circadian rhythms is the sleep-wake cycle, which determines a person's level of sleeping or wakefulness throughout the day and night.

Not everyone's circadian rhythm is the same. For people who are "night owls," a normal daily rhythm

True Trend Setter

Blue Light Skin Protection



Eco-Veil™

A proprietary blend that mimics your skin's natural barrier to form a clear shield that blocks out blue rays and environmental stressors.


LAUNCH DATE: 2019

ESTIMATED TREND: 2022


The Skincare Trend That's Going to Take Over 2022

By [Nabeela Campbell](#) · Published Jan 24, 2022

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Are we entering a blue light pandemic?



Skincare trends: Blue-light protection and at-home treatments on the up

Christelle Pelletier, LTX StudioPhoto © ExtremePhotographer / Getty Images

4 February 2021



With home working now widespread, consumers are turning to products that can help protect

From fermentation to blue-light protection and 'going waterless', 5 skincare trends set to take off in 2022

3 months ago

3 experts break down the need-to-knows for the new year.


Skincare is self-care, right? Well, after two years of giving our skin more attention than ever before (cheers, *coronavirus*), we're going to start showing our epidermis some love in new and exciting ways in the new year.

SKIN · SKINCARE


Is Blue-Light Blocking Skincare Necessary? We Investigate

written by [Esin Celletti](#) · UPDATED ON JAN 18, 2022

medically reviewed by [RACHEL NAZARIAN, MD, FAAD](#) / Board-Certified Dermatologist



2022 Skincare Trend: Blue Light Protection



Since the beginning of the pandemic, people's routines have changed and will never be the same again. A lot of people don't work in offices anymore, forced or intentionally. This makes the use of electronics such as TVs, computers, and smartphones increase. To avoid the dangers of blue light radiation for the skin, people need protection.

This article will discuss the negative impact of using electronics on facial skin and how it has led to high demand for blue light protection. Now you, as a Smartpreneur should take this opportunity to develop and market skincare products to protect the skin against the blue light.

Blue Light Effect on Skin

Blue light sources are found in sunlight and electronic devices including LED lights. Blue light is included in the High Energy Visible (HEV) category with a wavelength range of 400-500 nm. Meanwhile, electronic devices such as smartphones contain blue light with a range between 400-490 nm.

When a person is exposed to blue light continuously, with a range between 415 to 450 nm, the impact can be very harmful to vision and skin. The skin will experience signs of premature aging such as wrinkles, freckles, hyperpigmentation.

True Trend Setter

Scalp Care



ProRenew Plus
 An exclusive blend of the probiotic lactococcus ferment lysate and a prebiotic, which supports a healthy skin microbiome and improves skin renewal, barrier function and natural exfoliation to promote a healthy scalp.

LAUNCH DATE: 2019

ESTIMATED TREND: 2022



Meet Scalp Care: The Trend Your Locks Will Love

Share now on [f](#) FACEBOOK [t](#) TWITTER



Scalp health: ever thought about it? No, us not. A healthy scalp is the key to healthy hair.

It's more than likely that you give your mid-lengths and ends the end sealing serums and frizz-fighting masks - but one of the best hair health starts at the top of your head!

Scalp Care: Emerging Trend in Beauty

Published on November 11, 2021



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Bio Creative Labs™
2,702 followers

+ Follow

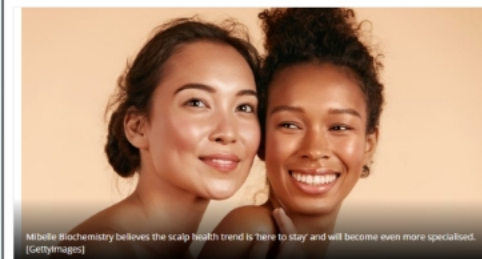
At this point, it's often said how the COVID-19 pandemic has reshaped the global consumer market. Cliched as this may be, it's a fact, and is no less true for the beauty industry than it is for any other. And there's one emerging beauty trend that definitely deserves our attention.

Healthy hair, healthy scalp: Holistic health trends in hair care further fuelled by COVID-19 - Mibelle

By Amanda Lim CP

18 Mar 2021 · Last updated on 19 Mar 2021 at 01:54 GMT

[f](#) [t](#) [in](#) [e](#)



Mibelle Biochemistry believes the scalp health trend is 'here to stay' and will become even more specialised. [Gettyimages]



Scalp Care Is The New Skin Care Trend On The Block

by Edén Noronha | May 24, 2021, 18:00 IST

A- A+



Image Shutterstock

Your scalp could use some care too! The scalp is literally referred to as the skin on your head and with recent knowledge that the best way to let calming oil concoctions and other natural antioxidant rich products enter your body is through it, the wellness industry is all hands on deck for formulating more such products that are holistic in nature. Not to forget that good scalp health will actually help keep the

True Trend Setter

Fat Browning



SlimFuel Blend

A propriety blend of green coffee bean extract and pu'er tea that helps support the body's natural fat-browning process, while working to support the body's collagen production.*



LAUNCH DATE: 2021



ESTIMATED TREND:
Still has not happened!

FDA
*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Weight Loss
†When used in conjunction with a calorie-controlled diet and exercise program. Individual results may vary. If you are pregnant or nursing or have a medical condition, consult with your physician before use.

