

MÖDERE® FACT SHEET

LOGIQ™ with TETRABLEND™ Coffee

PRODUCT DESCRIPTION:

Live in the moment with Modere Logiq™ with TetraBlend™ Coffee. Formulated with Liquid BioCell™ plus lemon balm, Asian ginseng and gotu kola. This proprietary TetraBlend™ formula will take your daily coffee to a whole new level.

Modere has carefully selected Colombian coffee and combined it with Liquid BioCell™ type II collagen to give you a totally unique drinking experience.

An instant pick-me-up that's delicious hot or iced, Logiq™ is a stroke of genius every day.

PRODUCT FEATURES:

- Exclusive multi-patented Collagen/HA Matrix™ Technology.
- Rainforest Alliance Certified™ Colombian coffee (Coffea arabica)
- Unique Modere TetraBlend™ formula includes:
 - Liquid Biocell™ type II collagen
 - Lemon balm (Melissa officinalis)
 - Gotu kola (Centella asiatica)
 - Asian ginseng (Panax ginseng)
- Great-tasting
- Sugar-free | Dairy-free | Gluten-free
- Portable, easy to enjoy anywhere at anytime

The Rainforest Alliance Certified™ seal on Modere Logiq™ with TetraBlend™ Coffee promotes environmental responsibility, social equity and economic viability for farm communities.

POSITIONING STATEMENT:

Legend has it that ancient Ethiopian's were the first humans to discover the joys of coffee back in the 11th Century. Originally native to tropical Africa, coffee is now grown in over 70 countries and is one of the most popular drinks in the world.

A millennium later, Modere Logiq™ ushers in a new generation of this once-exotic elixir by combining the natural benefits of the finest coffee beans with our own remarkable TetraBlend™.

We haven't sacrificed any of the premium coffee experience you love; we've just made it better. Our proprietary formula of ancient herbal ingredients (lemon balm, gotu kola and ginseng) plus the inclusion of the modern day innovation of Liquid BioCell™ elevate this daily staple to a whole new level.

Combined together, these key ingredients form our remarkable TetraBlend™, a true innovation for coffee lovers.

The portable sachet format ensures Modere Logiq™ is a luxury which is easy to enjoy anywhere, at any time.

And for a decadent twist on your daily coffee why not add a serving of Collagen Sciences™ Trim Chocolate and your milk of choice and create a delicious coffee.



KEY INGREDIENTS:

Rainforest Alliance Certified™ Colombian coffee (Coffea arabica)

Unique Modere TetraBlend™ formula includes:

- Liquid Biocell™ type II collagen
- Lemon balm (Melissa officinalis) leaf
- Gotu kola (Centella asiatica) herb
- Asian ginseng (Panax ginseng) root

Nutrition Information:

Servings Per Container 30

Nutrition Information	Per 100 g	Portion :(4,4 g)
Energy	1481kJ / 354 kcal	67 kJ / 16 kcal
Fat	0,6 g	0 g
of which saturates	0 g	0 g
Carbohydrate	71 g	3,1 g
of which sugars	0 g	0 g
Fibre	4,8 g	0 g
Protein	17 g	0,7 g
Salt	0,44 g	0,02 g

Please always read the full product label prior to use.

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DIRECTIONS:

Mix 1 packet with 250 mL of hot or cold water. Stir to dissolve.

INGREDIENT LIST:

Colombian coffee (*Coffea arabica*) (65%), flavour, Hydrolysed type II collagen (from chicken)* (6%), lemon balm (*Melissa officinalis*) extract (5%), anti-caking agent (microcrystalline cellulose), thickener: gum acacia, gotu kola (*Centella asiatica*) herb extract (2%), asian ginseng (*Panax ginseng*) root and leaf (2%), medium chain triglycerides (powder) from coconut oil (2%), tapioca maltodextrin, anti-caking agent (silicone dioxide).

*Formulated exclusively with Liquid BioCell[™]

ADDITIONAL INFORMATION:

Lemon balm (*Melissa officinalis*) leaf – For more than 2,000 years lemon balm has been cultivated for culinary and traditional remedies. Herbalists in the Renaissance period considered this herb in high regard. The lemon balm herb has typically been used to make tea, tinctures.

Gotu kola (*Centella asiatica*) herb – Gotu kola has been used by monks and Yogis of the Far East for centuries during meditation. It also plays an important role In Chinese and Indian Ayurvedic traditions. The leaf is said to resemble the right and left hemispheres of the brain.

Asian ginseng (*Panax Ginseng*) root – Native to Manchuria and Korea, asian ginseng has long been used in local traditions and is made into a stimulating tea in China, Korea, and Japan. This herbal root has been long regarded in China and widely used.

AWARDS:

The Liquid BioCell[™] ingredient has been awarded 7 US and international patents and has received multiple industry awards including:

- **Readers' Ingredient of the Year**
Nutraingredients Award Winner, 2015
- **#1 Anti-Ageing Award Winner**
TasteForLife Supplement Essentials, 2015
- **Finalist, Most Innovative Dietary Ingredient**
Nutraceutical Business & Technology Award, 2012

PATENTS:

1. USA Patent 7,091,180 B2
2. USA Patent 6,780,841 B2
3. USA Patent 6,323,319 B1
4. USA Patent 6,025,327A
5. USA Patent 8,563,045 B2
6. USA Patent 8,563,045 B2
7. 7.CA Patent 2212649



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